

MEDIA RELEASE FORM

InnovateATL — Participant 18 or Older

1. CONSENT

I, _____ (“Subject”), for good and valuable consideration, the adequacy of which is acknowledged, with the understanding that InnovateATL (“Producer”) will invest substantial time and expense to produce certain audio and/or visual works in reliance upon this document, do hereby consent to participation in said production and to being personally identifiable in the resulting media, regardless of production method, including, without limitation, digital and analog photography and videography, audio recordings, and live streaming on platforms including Twitch and YouTube (“Media”) whether captured or created by Producer directly, or by those acting under Producer’s direction.

2. CONSIDERATION

InnovateATL is a free student startup hackathon event. In exchange for this release, Subject acknowledges that the sole consideration provided is the opportunity to participate in the InnovateATL event, including its programming, mentorship, and competition, at no cost to Subject. No additional monetary or other compensation is owed to Subject for appearance in the Media.

3. RELEASE

Having been sufficiently compensated as described above, Subject completely and forever releases any current and future financial interest in and any physical or intellectual control of the Media to Producer and Producer’s heirs, successors, and assigns so that they may use the Media freely and at their discretion, without the need to obtain Subject’s permission or to provide Subject with any additional compensation.

4. AUTHORIZATION & WAIVER

Subject authorizes the universal and unrestricted reproduction of Subject’s voice and/or likeness in connection with the use or manipulation of the Media by Producer, Producer’s heirs, successors, assigns, and designees, and those acting with Producer’s permission and authority, in any form now existing or yet to be invented, for all purposes, including, without limitation, transmission, live streaming, advertising, art, promotion, solicitation, or trade. Additionally, Subject waives any right to approve the eventual use or purpose to which the Media may be applied; or to inspect or approve the finished images, videos, advertising copy, artwork, materials, or other audio or visual matter resulting from the Media’s implementation, use, or manipulation, whether in its original form or processed, altered, blurred, distorted, combined with, or used in conjunction with any other media, and will hold Producer, Producer’s heirs, successors, assigns, and designees harmless and indemnify same against any claims or demands arising therefrom.

5. ENTIRE AGREEMENT

This agreement constitutes the sole and complete agreement between Producer and Subject and shall be governed by the laws of the State of Georgia. Subject is not relying on any other warranty, guarantee, or representation, whether oral or written.

By signing this release, Subject affirms that he/she is of the age of majority (18 years or older) and has the right to contract in his/her own name. Subject has read this entire document, understands its contents, and agrees to the rights and responsibilities it defines for each party. This agreement shall be binding upon Subject and Subject’s heirs, legal representatives, and assigns.

Subject's Signature: _____ **Date:** _____

Print Name: _____

Producer (InnovateATL Representative)'s Signature: *Sai* **Date:** _____

Print Name: Saicharan Chowdarapu