

MEDIA RELEASE FORM

InnovateATL — Participant Under 18 (Parent/Guardian Consent)

1. PARTICIPANT & PARENT/GUARDIAN

Participant Name: _____ (“Subject”), a minor. I, _____ (“Parent/Guardian”), am the parent or legal guardian of Subject and have full legal authority to consent to Subject’s participation and to the terms of this release on Subject’s behalf.

2. CONSENT

For good and valuable consideration, the adequacy of which is acknowledged, with the understanding that InnovateATL (“Producer”) will invest substantial time and expense to produce certain audio and/or visual works in reliance upon this document, I hereby consent, on behalf of Subject, to Subject’s participation in said production and to Subject being personally identifiable in the resulting media, regardless of production method, including, without limitation, digital and analog photography and videography, audio recordings, and live streaming on platforms including Twitch and YouTube (“Media”) whether captured or created by Producer directly, or by those acting under Producer’s direction.

3. CONSIDERATION

InnovateATL is a free student startup hackathon event. In exchange for this release, Parent/Guardian acknowledges that the sole consideration provided is Subject’s opportunity to participate in the InnovateATL event, including its programming, mentorship, and competition, at no cost to Subject. No additional monetary or other compensation is owed for Subject’s appearance in the Media.

4. RELEASE

Having been sufficiently compensated as described above, Parent/Guardian, on behalf of Subject, completely and forever releases any current and future financial interest in and any physical or intellectual control of the Media to Producer and Producer’s heirs, successors, and assigns so that they may use the Media freely and at their discretion, without the need to obtain further permission or to provide any additional compensation.

5. AUTHORIZATION & WAIVER

Parent/Guardian authorizes the universal and unrestricted reproduction of Subject’s voice and/or likeness in connection with the use or manipulation of the Media by Producer, Producer’s heirs, successors, assigns, and designees, and those acting with Producer’s permission and authority, in any form now existing or yet to be invented, for all purposes, including, without limitation, transmission, live streaming, advertising, art, promotion, solicitation, or trade. Additionally, Parent/Guardian waives any right to approve the eventual use or purpose to which the Media may be applied; or to inspect or approve the finished images, videos, advertising copy, artwork, materials, or other audio or visual matter resulting from the Media’s implementation, use, or manipulation, whether in its original form or processed, altered, blurred, distorted, combined with, or used in conjunction with any other media, and will hold Producer, Producer’s heirs, successors, assigns, and designees harmless and indemnify same against any claims or demands arising therefrom.

6. ENTIRE AGREEMENT

This agreement constitutes the sole and complete agreement between Producer and Parent/Guardian and shall be governed by the laws of the State of Georgia. Parent/Guardian is not relying on any other warranty, guarantee, or representation, whether oral or written.

By signing this release, Parent/Guardian affirms that he/she is the parent or legal guardian of Subject and has the legal right to consent on Subject's behalf. Parent/Guardian has read this entire document, understands its contents, and agrees to the rights and responsibilities it defines. This agreement shall be binding upon Subject, Parent/Guardian, and their heirs, legal representatives, and assigns.

Parent/Guardian's Signature: _____ **Date:** _____

Print Name: _____

Producer (InnovateATL Representative)'s Signature: *Sai* **Date:** _____

Print Name: Saicharan Chowdarapu